

Property Awards 2025	
Specialist Lender Award	
ENTRANT`S DETAILS	
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PLEASE ANSWER ALL THE FOLLOWING QUESTIONS	
Please outline why the nominated individual/organisation should be considered for the award?	Aldermore Bank has redefined specialist banking by offering tailored financial solutions that support under-served customer segments, including self-employed borrowers, SMEs, and landlords. Our commitment to innovation, customer-centric approach, and strong broker partnerships make us a standout in the specialist lending sector. Aldermore Bank has demonstrated resilience, adaptability, and innovation in the face of economic uncertainty. By improving our mortgage proposition, we have empowered brokers to better serve their clients and helped thousands of borrowers achieve their property goals. Our unwavering commitment to specialist lending, combined with our focus on customer-first solutions, makes us the standout choice for Specialist Bank of the Year.
Provide relevant information on the nominee?	What Makes Aldermore Stand Out as a Specialist Lender? 1. A Flexible Approach to Lending Unlike high-street banks that rely on rigid criteria, Aldermore takes a common-sense approach to lending. We assess each application on its individual merits, considering complex income structures, multiple revenue streams, and unique financial backgrounds. This enables us to provide funding solutions where mainstream lenders fall short. 2. Industry-Leading Products and Innovation We have developed a diverse and competitive product range to meet the needs of specialist borrowers, including: • Self-Employed Mortgages: Offering solutions for those with just one year's trading history. • Buy-to-Let Mortgages: Supporting both individual landlords and limited companies with multi-property portfolios. • SME Lending Solutions: Helping small businesses access the funding they need to grow and thrive. Our continuous investment in technology, including streamlined digital applications and underwriting enhancements, ensures a seamless experience for brokers and customers alike. 3. Outstanding Broker and Customer Support We recognise that brokers are key partners in specialist lending. That's why we

	<p>provide:</p> <ul style="list-style-type: none"> • Direct access to underwriters for complex case discussions. • Dedicated Business Development Managers (BDMs) who offer expert guidance and support. • A customer-first approach, ensuring transparency, speed, and efficiency throughout the lending process. <p>4. Proven Impact and Achievements Aldermore's impact in the specialist lending market is undeniable:</p> <ul style="list-style-type: none"> • Helped thousands of self-employed borrowers and landlords secure funding when mainstream banks said no. • Maintained strong service levels, ensuring quick decision-making and efficient processing times. • Achieved industry recognition for our innovative lending solutions and exceptional customer service.
List, all qualifications and institutions where the nominee studied	NA as this is a Company Entry
Provide a brief biography of the nominated individual/organisation	<p>Aldermore Bank: Backing You to Achieve More Aldermore Bank, established in 2009, is a specialist lender and savings bank that has carved a niche for itself by providing tailored financial solutions to individuals and businesses often overlooked by traditional banks. With a mission to back its customers to achieve more, Aldermore focuses on understanding unique financial needs and offering flexible, innovative products.</p> <p>Purpose and Vision Aldermore's purpose is to open up banking to those who find it challenging to access finance and advice from conventional financial institutions. The bank's vision is to be a responsible business that makes a positive difference in society. This is achieved by offering genuine value to all stakeholders and supporting financial resilience, especially during economically challenging times.</p> <p>Specialist Lending Solutions Aldermore specialises in a variety of lending solutions, including residential mortgages, buy-to-let mortgages, and commercial mortgages. The bank prides itself on its ability to cater to diverse customer needs, whether they are first-time buyers, self-employed individuals, or those with a less-than-perfect credit history. By taking a more personalized approach, Aldermore ensures that each customer's unique circumstances are considered, providing them with the best possible financial support.</p> <p>Residential Mortgages For those looking to buy their first home, Aldermore offers a range of mortgage options, including low deposit choices. The bank understands the difficulties first-time buyers face and strives to make the process as smooth as possible. Additionally, Aldermore provides mortgages for the self-employed, recognising that their financial situations may be more complex and variable.</p> <p>Buy-to-Let and Commercial Mortgages Aldermore is a trusted partner for landlords and property investors, offering buy-to-let mortgages tailored to both individual landlords and limited companies.</p> <p>Supporting Savers In addition to its lending services, Aldermore offers competitive savings products designed to help customers grow their wealth.</p> <p>Commitment to Social Impact Aldermore is committed to</p>

making a positive societal impact alongside its financial and operational goals. The bank's produces an annual Report to Society which highlights its efforts to support financial education, promote diversity and inclusion, and contribute to building sustainable communities By focusing on these areas, Aldermore aims to level up the financial services sector and society more broadly. Backing You to Achieve More At the heart of Aldermore's operations is a commitment to backing its customers to achieve more. This means providing the financial tools and support needed to help individuals and businesses reach their full potential. Whether it's securing a mortgage, growing a property portfolio, or building savings, Aldermore is dedicated to helping its customers succeed. Conclusion Aldermore Bank stands out as a specialist lender that truly understands and supports its customers' unique financial needs. With a strong focus on social impact, personalised service, and innovative financial solutions, Aldermore is well-positioned to continue making a positive difference in the lives of its customers and the wider community.

Photos and Files