

Property Awards 2025	
Disruptor of the Year	
ENTRANT`S DETAILS	
Full Name	Maureen Eisbrenner
Job Title	Chief Executive Officer
Business Name	arbnco
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Date of Birth	
PLEASE ANSWER ALL THE FOLLOWING QUESTIONS	
Please outline why the nominated individual/organisation should be considered for the award?	<p>Maureen Eisbrenner, CEO of arbnco, has disrupted the property industry by leading innovative solutions that address one of the greatest challenges of our time: climate change. Through arbnco's cutting-edge energy data analytics platform, Maureen has transformed how property owners, operators, and energy suppliers manage building performance. Under her leadership, arbnco empowers clients across the US, Europe, and beyond to systematically reduce the environmental impact of buildings while simultaneously improving energy efficiency and navigating complex regulatory environments. arbnco's technology provides unparalleled insights into building performance at scale, identifying decarbonization opportunities and managing risks such as climate change and legislative compliance. This blend of data analytics and practical sustainability interventions has established arbnco as a leader in PropTech, allowing stakeholders to seamlessly acquire, verify, and optimize building performance. Maureen's leadership and passion for sustainability have not only driven operational efficiencies but have advanced the mission of creating a greener, more efficient built environment. As a female leader in PropTech, she has broken barriers, championing diversity and environmental responsibility in an industry that has traditionally lagged in both. In recognition of her contributions, Maureen was awarded the prestigious Women in Sustainability Leadership Award (WSLA) and now serves on the board of this organization, fundraising to further support its mission. Previous WSLA alumni include leaders from major corporations such as HSBC, Northwestern Mutual, Sephora, British Airways, and Coca-Cola, solidifying her place among the top sustainability trailblazers in the corporate world. Her pioneering efforts in sustainability, combined with her commitment to empowering women in leadership, make Maureen an exceptional candidate for the Disruptor of the Year</p>

	award.
Provide relevant information on the nominee?	Maureen Eisbrenner is the co-founder and CEO of arbnco, a fast-growing PropTech company transforming building performance through advanced energy data analytics. With recent investment from industry giant JLL, arbnco operates across the US and Europe, driving decarbonization and energy efficiency at scale. Maureen's leadership in sustainability earned her the Women in Sustainability Leadership Award (WSLA), and she now serves on its board, working with major corporate leaders to promote diversity and women in leadership. Her innovative contributions and arbnco's expansion position her as a key disruptor in the property industry.
List, all qualifications and institutions where the nominee studied	Bachelor of Arts in Marketing & Advertising from Michigan State University
Provide a brief biography of the nominated individual/organisation	Maureen Eisbrenner is the Co-Founder, CEO, and Chairperson of arbnco, a leading PropTech company focused on transforming building performance through energy data analytics. With over a decade of experience in the real estate sector, Maureen has held key roles in consulting, acquisition, asset management, and property management. Before founding arbnco, Maureen served as Sponsor at Government Properties Group and Director at CADmeleon, where she honed her expertise in information management, working with clients in both the public and private sectors. She holds a Bachelor of Arts in Marketing & Advertising from Michigan State University and has been recognized for her leadership in sustainability, including winning the Women in Sustainability Leadership Award. Her extensive industry experience and innovative approach to decarbonization and energy efficiency have positioned arbnco as a major player in the global PropTech space.
Photos and Files	