

Property Awards 2025	
Specialist Lender Award	
ENTRANT`S DETAILS	
Full Name	Paresh
Job Title	Raja
Business Name	Market Financial Solutions
Business Telephone	02070601234
Email	events@mfsuk.com
Web Address	www.mfsuk.com
Twitter handle	@MFSBridging
Date of Birth	
PLEASE ANSWER ALL THE FOLLOWING QUESTIONS	
Please outline why the nominated individual/organisation should be considered for the award?	<p>We pride ourselves on everything we do to support our clients with tailored products, as well as an impeccable service. Thankfully, these efforts are well received by the brokers and borrowers we work with, as we currently have a Trustpilot score of 4.9 stars out of 5. We aim to be as accessible and flexible as possible for our clients. Which is why we underwrite all our deals from day one. This spreads across all our bridging, BTL mortgage, and Bridge Fusion products. We're able to do this as a result of the institutional funding lines behind us. Last year, we renewed and renegotiated £2.5bn in funding. This put us on a steady footing for 2025. Market Financial Solutions partnered with numerous lender panels, and we are always adding to our network. Examples include: Paradigm, New Leaf Distribution, and Brilliant Solutions. We're firm believer that a more educated market is a better one, which is why we create quarterly independent research reports and regular education guides, covering refinancing options through to MUFBS. All told, all our guides have collectively had over 160,000 pageviews since they launched. We've also become CPD accredited and, as of writing, we have 5 training and 1 in-person CPD event under our belt. Our second CPD event is taking place at the end of March 2025. Our commitment to education also means we're able to embrace innovation with our products. Our Bridge Fusion product is a prime example of this, which was launched to help complex borrowers find a way forward in a challenging market. This launch sat alongside our new commercial and semi-commercial BTL mortgage products, title insurance offering, and product tweaks. To keep up with all this, we expanded our BTL underwriting team by 42% over the course of last year, grew our workforce by 36.67% between February 2024-2025 whilst also kicking off 2025 with 54 internal promotions.</p>
Provide relevant information on	Market Financial Solutions was founded in and in the nearly 20

the nominee?	years we've been in business; we have never stopped lending. We were there for borrowers during the 2008 credit crunch, Brexit fallout, and a global pandemic. Last year, we opened a second office in Victoria and we have further plans to expand in 2025 – all so we can better serve our brokers and borrowers.
List, all qualifications and institutions where the nominee studied	Several our underwriters (and indeed, our wider teams) are CEMAP accredited. Many also have a Masters, and others have completed the Certified Practitioner of Specialist Property Finance (CPSP) qualification, which Market Financial Solutions actually contributed to. Internally, Market Financial Solutions also funds studying efforts where appropriate, such as management/leadership courses, and marketing copy classes.
Provide a brief biography of the nominated individual/organisation	Market Financial Solutions was founded in 2006, to assist new and returning customers, both within the UK and overseas, to expand their portfolios through a wide suite of Bridging and Buy-To-Let products. Our team of experts work around the clock to deliver a personalised service in a professional manner, and provide financial solutions that move with speed, security, and flexibility.
Photos and Files	