

Property Awards 2025	
Sustainability Award	
ENTRANT`S DETAILS	
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PLEASE ANSWER ALL THE FOLLOWING QUESTIONS	
Please outline why the nominated individual/organisation should be considered for the award?	<p>PLATFORM_ has always had sustainability as a core focus, first installing smart thermostats in BTR schemes in 2016, and becoming the first BTR company in the UK to adopt BREEAM “In-Use” certification across its entire operational portfolio. In 2024 PLATFORM_ has taken this to the next level with the launch of its Nurturing Neighbourhoods strategy, encompassing its commitments to Sustainable Living. This sets out how it will nurture its residential neighbourhoods to address the impacts of climate change and promote wellbeing for residents and communities over the long term. The strategy will guide the design, construction and operation of the 4,000 homes in its portfolio and pipeline. In total PLATFORM_ has set 24 targets across environmental, social and governance aspects of its business and the residential communities it develops and operates. This includes targets on embodied and operational carbon reduction, biodiversity net gain, support for charities and communities and sustainability certification standards. At the heart of the commitments is the target for all its buildings to become net zero in operation by 2030, which it has affirmed by signing up to the BPF Net Zero Pledge and the UN's Race to Zero. This approach includes increasing on-site generation with the installation of solar panels and air source heat pumps and enhanced design measures to reduce energy consumption such as energy efficient LED lighting, low flow rate bathroom products and PIR sensor-controlled lighting to common and communal areas. By moving to all-electric developments, neighbourhoods are positioned to benefit from the national decarbonisation of the grid. PLATFORM_ is now undertaking pilot studies to determine the net zero pathways for its buildings. PLATFORM_ is already delivering against many of its targets including to recycle more than 90% of construction waste and to pay all employees the Real Living Wage or higher. Its actions are already benefiting proposed schemes,</p>

	including at PLATFORM_ Milton Keynes, where a considered design and early engagement of a landscape architect will help the neighbourhood to enjoy a 63% biodiversity gain, significantly higher than the Government's minimum requirement of 10%. PLATFORM_ has established a Sustainability Steering Group to oversee the delivery of its Commitments to Sustainable Living. This includes members of each team within the business, to ensure a cohesive approach from site acquisition and development to financing and operation.
Provide relevant information on the nominee?	PLATFORM_ is a fully integrated investor, developer, asset manager, and operator of professionally managed, institutional-quality BTR properties across the UK. The company's vertically integrated structure enables it to leverage synergies across the entire value chain: acquisition, planning, development, asset management, and property management. Founded in 2016, PLATFORM_ was the first to deliver a branded concept of institutional-quality BTR neighbourhoods across the UK, and now has an operational portfolio and development pipeline of 4,000 apartments with a total gross value exceeding £1 billion, spanning England, Wales and Scotland.
List, all qualifications and institutions where the nominee studied	PLATFORM_ is a member of: Safeagent and the Property Redress Scheme.
Provide a brief biography of the nominated individual/organisation	Founded in 2016, PLATFORM_ was the first company to deliver a branded concept of institutional-quality Build-to-Rent (BTR) neighbourhoods across the UK. As a fully integrated investor, developer, and operator, PLATFORM_ is able to leverage synergies and learnings across the entire value chain from acquisition, through to planning, development, asset management, and property management. In 2023 PLATFORM_ launched its 7th and 8th BTR schemes in Sheffield and Glasgow respectively. Locations now span England, Wales and Scotland, and include Bedford, Bracknell, Cardiff, Crawley, Exeter, Glasgow, Sheffield, and Stevenage.
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