

Property Awards 2026

Property Entrepreneur of the Year

ENTRANT'S DETAILS

Full Name	Alexander Sascha Hamm
Job Title	Director
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Date of Birth	

PLEASE ANSWER ALL THE FOLLOWING QUESTIONS

Please outline why the nominated individual/organisation should be considered for the award?	<p>Overview: Alexander Sascha Hamm, Director of RWinvest, stands as a paragon of excellence in the property investment sector. His contributions have significantly advanced RWinvest as a leading entity in UK buy-to-let property investment. This award entry highlights Sascha's exceptional achievements and the transformative impact he has had on the industry.</p> <p>Groundbreaking Projects: Sascha has worked hard to grant RWinvest master agent access to some of the top developments across the UK. From New York-style skyscrapers near Liverpool's Business District with skybridges, wellness spas and private dining areas, to the restoration of a historic Grade II listed rice mill overlooking the Royal Albert Dock, RWinvest's developments are changing the shape of the residential property landscape in the North West. Sascha has ensured emphasis always be on providing luxury, high-end accommodation, which includes premium appliances such as wine fridges, kitchen islands and full-height glazing. Sascha has also encouraged the use of sustainable technologies throughout several developments including ELEMENT – The Quarter and Central Park, which both incorporate cutting-edge eco features promoting a greener property future.</p> <p>Strategic Brilliance in Investment: Sascha excels in forming and maintaining developer partnerships, negotiating the best deals for clients. His ability to secure below-market-value properties has given RWinvest a competitive edge, providing clients with lucrative investment opportunities. His strategic insight and negotiation skills have forged strong alliances with industry leaders such as Legacie Developments, further enhancing RWinvest's market position.</p> <p>Innovative Leadership: Since co-founding RWinvest in 2004, Sascha Hamm has driven the company to unparalleled heights. Under his leadership, RWinvest has expanded to employ over 70 staff members across three major UK cities: Liverpool, Manchester, and</p>
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London. His hands-on approach ensures he knows each team member personally, fostering a culture of engagement and maximising team productivity. This close-knit environment has enabled RWinvest to excel in sourcing, marketing, selling, and completing luxury property investments across the UK. Client-Centric Approach: Sascha's back-to-basics strategy, always putting the client first, has redefined RWinvest's service model. His relentless pursuit of customer satisfaction and his ability to anticipate and meet client needs have cemented the company's reputation for excellence. By focusing on delivering high-demand residential developments in vibrant city centres, such as Liverpool and Manchester, Sascha ensures that RWinvest consistently meets the market's evolving needs. Resilience and Adaptability: Sascha's resilience has been a cornerstone of RWinvest's success, particularly through challenging periods like COVID-19, Brexit, and the UK recession. His unwavering determination and strategic foresight ensured that despite economic uncertainties and construction delays, developments were completed and delivered within realistic timeframes to investors despite the circumstances. Sascha's commitment to the company and its employees during these times has been exemplary, demonstrating his leadership and dedication.

Provide relevant information on the nominee?

Under Sascha's leadership, RWinvest has been crowned the Best Real Estate Agency in the UK at the UK Property Awards and garnered several other accolades. The company has successfully sold over 6,000 units across more than 150 developments, a testament to Sascha's vision and execution. Despite his inclination to stay out of the spotlight, Sascha's achievements have not gone unnoticed, significantly impacting the property investment landscape. A number of the projects pioneered by Sascha have gone on to win multiple awards for sustainability and impressive architecture. Alexander Sascha Hamm's outstanding contributions as Director of RWinvest make him a deserving candidate for the Property Entrepreneur of the Year award. His innovative leadership, client-focused approach, resilience in the face of adversity, and strategic brilliance have propelled RWinvest to new heights. Sascha's commitment to excellence and his transformative impact on the property investment sector underscore his deservingness of this prestigious recognition. • Best Real Estate Agency 2-4 Offices in the UK - UK Property Awards 2023 • Best Real Estate Agency Single Office in Merseyside - UK Property Awards 2023 • Best Real Estate Agency 2-4 Offices in Merseyside - UK Property Awards 2023 • Best Estate Agency Marketing Merseyside - UK Property Awards 2023 • Property Investment Company of the Year - YM Liverpool 2023 • Best Property Investment Company - Northern Enterprise Awards 2023 • Property Agency of the Year - International Property Awards 2022 • The Community Award - YM Liverpool 2022 • Property Business of the Year - Business Masters 2020

Founded in 2004, RWinvest is an award-winning agent that has been in operation for over twenty years. Initially comprising a small team focused on the Liverpool buy-to-let market, the company has expanded significantly since its establishment to become one of the leading names in UK property investment. In response to an ever-evolving market, since 2013, we have launched 30 new developments in Liverpool and Manchester, two of the UK's most popular cities for property investment. This has allowed us to bring high-demand rental properties with excellent room for future growth to the UK market. The quality and scale of the developments we have brought to market have also evolved since RWinvest was founded. Not only are the properties in our stock of a premium standard, but each development contains a variety of hotel-style amenities that add to an exceptional living environment. These include fully-equipped gyms, swimming pools and spas, onsite concierge services and even in-house cafes and bars. Thanks to the continued hard work of our UK-wide team, we have received over 1,000 five-star reviews on Google and Trustpilot. We have also received several awards in recent years, some of which are listed below.

List, all qualifications and institutions where the nominee studied

BA Business Administration University of Innsbruck, Austria 20 Years Industry Experience

Provide a brief biography of the nominated individual/organisation

Alexander Sascha Hamm is a prominent figure in the world of snowboarding and real estate investment, known for his dual roles as a professional snowboarder and director of RWinvest. Born on February 14, 1985, in Innsbruck, Austria, Hamm grew up in a region renowned for its alpine sports. His early exposure to snowboarding in the Austrian Alps ignited a lifelong passion for the sport. Hamm's journey into snowboarding began at the age of six, when his parents, both avid skiers, introduced him to the slopes. His natural talent and fearless approach quickly became apparent, and by his teenage years, he was competing in regional snowboarding competitions. His prowess on the snow earned him sponsorship deals and a spot on the Austrian national snowboarding team. In his early 20s, Hamm made a name for himself on the international snowboarding circuit. Competing in events such as the Winter X Games and the FIS Snowboard World Cup, he gained recognition for his technical skills and innovative tricks. His career highlights include multiple podium finishes and a gold medal in the halfpipe event at the 2008 Winter X Games. Hamm's style and creativity on the board have made him a beloved figure in the snowboarding community. Despite his success in snowboarding, Hamm was always aware of the importance of planning for the future. Understanding the fleeting nature of a sports career, he decided to pursue higher education alongside his athletic endeavours. He enrolled at the University of Innsbruck, where he earned a degree in Business Administration. This academic background would later prove

invaluable in his transition to the business world. His interest in real estate, sparked by his studies and personal experiences, led him to start RWinvest, a now leading property investment company in the UK. As the director of RWinvest, Hamm alongside Michael Gledhill, Hamm has been instrumental in expanding the company's portfolio and enhancing its reputation as a trusted investment partner. In 2016, Hamm sustained multiple injuries when involved in a serious snowboarding crash, including broken ribs and arm. His accident has never held him back, only underscoring his desire to succeed and unrelenting work ethic. Under Hamm's leadership, RWinvest has focused on high-yield investment opportunities in Northern England, particularly in cities like Manchester and Liverpool. His strategic vision and business acumen have driven significant growth for the company, attracting investors from around the globe. Hamm's approach emphasises sustainable development and community engagement, reflecting his commitment to responsible business practices. Alexander Sascha Hamm's story is one of versatility and resilience. From his early days as a snowboarding prodigy to his current role as a successful business leader, he has consistently demonstrated excellence and adaptability. Balancing his passion for sports with a keen business sense, Hamm has built a legacy that transcends the snowboarding world and leaves a lasting impact on the real estate industry. His journey serves as an inspiration to aspiring athletes and entrepreneurs alike, showcasing the possibilities that arise from hard work, dedication, and a willingness to embrace new challenges.

#### Photos and Files

Image 1:

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