

Property Awards 2026	
Specialist Lender Award	
ENTRANT`S DETAILS	
Full Name	Paresh Raja
Job Title	CEO
Business Name	Market Financial Solutions
Business Telephone	02070601234
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Date of Birth	
PLEASE ANSWER ALL THE FOLLOWING QUESTIONS	
Please outline why the nominated individual/organisation should be considered for the award?	<p>Since launching in 2006, we have continuously reached new heights. To keep on top of our 2023 workload, we increased our internal headcount by 84%, entering 2024 with 138 members of staff and celebrating 49 internal promotions. By expanding our teams, we're able to process more deals efficiently, and the average time between enquiry and closing has now decreased by 39%, despite our deal records rising by 23.54% between 2022-2023. We've worked hard to support our borrowers. Last year, we froze our bridging rates and launched new variable rate bridging products. Entering 2024, we've re-introduced our two-year and three-year fixed-rate BTL mortgages, reduced our residential bridging & buy-to-let mortgage rates and have introduced a refund offer for bridging valuation fees; an offer that we've extended 3 times. Despite a challenging year, we increased our funding lines by £900m in 2023, keeping us on track for our 2024 £2bn loan book target. To ensure these funds are as accessible as possible for our brokers, we have joined 12 of the largest mortgage clubs and networks in the past year. One of our key goals is to increase our educational content output. We featured in 411 pieces of coverage receiving 4.48m estimated views in 2023. This year, we've currently featured in 183 pieces of coverage, receiving 5.65m estimated views already. The MFS podcast has also returned for a 2nd series, inviting more industry experts from across the property world to share their knowledge with our listeners. Our comprehensive guides, also provide in-depth insight on various property-related topics. These nine guides are free on our website and thus far, they've collectively reached almost 75,000 page-views. All these efforts pushed our Trustpilot score from 4.6, to 4.8 stars out of 5, with 93% of these reviews being 5 stars.</p>
Provide relevant information on the nominee?	As the company's chief executive officer, Paresh is responsible for driving MFS forward. Paresh has oversight of all

	<p>departments within MFS, ensuring every element of the business is performing to its utmost potential. Paresh is committed to supporting property investors who struggle with high street banks. Through good times and bad, Paresh has remained committed to providing fast, flexible specialist financial options for a wide array of borrowers.</p>
List, all qualifications and institutions where the nominee studied	
Provide a brief biography of the nominated individual/organisation	<p>MFS is an award-winning specialist lender, with over 17 years' industry experience. With a range of bespoke products available, we can deliver loans as large as £50m, in as little as three days. Every enquiry receives a response within 4-hours, and our BDMs can arrange meetings across the UK. We take on all the heavy lifting, and underwrite loans from day one. With no tick-box criteria, we look for reasons to lend, so our clients can move forward confidently.</p>
Photos and Files	
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